

Fear, threat and efficacy in threat appeals: Message involvement as a key mediator to message acceptance

Cauberghe V, De Pelsmacker P, Janssens W, Dens N.
Accident analysis and prevention
2009; 41(2):276-285

ARTICLE IDENTIFIERS

DOI: 10.1016/j.aap.2008.11.006
PMID: 19245886
PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 79009842
pISSN: 0001-4575
eISSN: 1879-2057
OCLC ID: 01460775
CONS ID: not available
US National Library of Medicine ID: 1254476

This article was identified from a query of the SafetyLit database.