

# **Walking the tightrope: how does corporate advocacy for controversial social issues catalyze change or spark backlash?**

Byun SE, Mann M.

Public relations review

2024; 50(4):e102490

## **ARTICLE IDENTIFIERS**

DOI: 10.1016/j.pubrev.2024.102490

PMID: unavailable

PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: not available

pISSN: 0363-8111

eISSN: not available

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.