Creating shared value (CSV) and mutually beneficial relationships to address societal issues and develop corporate competitive advantage: A case study of Yuhan-Kimberly and an aging population

Lim JR, Lee SY. Public relations review 2022; 48(4)

ARTICLE IDENTIFIERS

DOI: 10.1016/j.pubrev.2022.102225 PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: 0363-8111 eISSN: not available OCLC ID: not available CONS ID: not available US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.