

**Exploring the effects of a road safety advertising campaign on the perceptions and intentions of the target and nontarget audiences to drink and drive**

Tay R.

Traffic injury prevention

2002; 3(3):195-200

**ARTICLE IDENTIFIERS**

DOI: 10.1080/15389580213651

PMID: unavailable

PMCID: not available

**JOURNAL IDENTIFIERS**

LCCN: 2002212614

pISSN: 1538-9588

eISSN: 1538-957X

OCLC ID: 49192340

CONS ID: not available

US National Library of Medicine ID: 101144385

This article was identified from a query of the SafetyLit database.