Unethical marketing tactics of manufacturers: an investigation of corporate social responsibility and legal responses to death & mayhem

McVicker E, Radojevich-Kelley N.
Journal of marketing development and competitiveness 2023; 17(2)

ARTICLE IDENTIFIERS

DOI: 10.33423/jmdc.v17i2.6284

PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: not available eISSN: 2155-2843 OCLC ID: not available CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.