Revisiting organizational identity and social responsibility in professional football clubs: the case of Bayern Munich and the Qatar sponsorship

Herold DM, Harrison CK, Bukstein SJ. International journal of sports marketing and sponsorship 2023; 24(1):56-73

ARTICLE IDENTIFIERS

DOI: 10.1108/IJSMS-03-2022-0058 PMID: unavailable PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available pISSN: 1464-6668 eISSN: not available OCLC ID: not available CONS ID: not available US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.