

The role of trust in sports organization crisis communication: the case of the Houston Astros' sign-stealing scandal

Lee S, Oh T.

International journal of sports marketing and sponsorship

2023; 24(1):90-107

ARTICLE IDENTIFIERS

DOI: 10.1108/IJSMS-12-2021-0231

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1464-6668

eISSN: not available

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.