

No longer in the driver's seat: how do affective motivations impact consumer interest in automated vehicles?

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Transportation

2020; 47(5):2601-2634

ARTICLE IDENTIFIERS

DOI: 10.1007/s11116-019-10035-5

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 72624409

pISSN: 0049-4488

eISSN: 1572-9435

OCLC ID: 1624097

CONS ID: not available

US National Library of Medicine ID: 101536081

This article was identified from a query of the SafetyLit database.