

New Zealand Drink-driving Statistics: The Effectiveness of Road Safety Television Advertising

MacPherson T, Lewis T.

Marketing bulletin

1998; 9:-

ARTICLE IDENTIFIERS

DOI: unavailable

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1176-645X

eISSN: 0113-6895

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.