

# **Moderating effects of social norms and alcohol consumption on message framing in responsible drinking campaigns: value from deviance regulation theory**

Park SY, Son H, Lee J, Go E.

Health communication

2019; ePub(ePub):1-11

## **ARTICLE IDENTIFIERS**

DOI: 10.1080/10410236.2019.1593077

PMID: 30924694

PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: sf 93091418

pISSN: 1041-0236

eISSN: 1532-7027

OCLC ID: 18611352

CONS ID: sn 88007935

US National Library of Medicine ID: 8908762

This article was identified from a query of the SafetyLit database.