

Healthcare establishments as owner-operators of digital billboards: making the most of excellent roadside visibility and high traffic counts to better connect with patients

Elrod JK, Fortenberry JL.
BMC health services research
2018; 18(Suppl 3):e928

ARTICLE IDENTIFIERS

DOI: 10.1186/s12913-018-3680-y
PMID: 30545365
PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available
pISSN: not available
eISSN: 1472-6963
OCLC ID: not available
CONS ID: not available
US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.