

Tightness-looseness: a new framework to understand consumer behavior

Li R, Gordon S, Gelfand MJ.

Journal of consumer psychology

2017; 27(3):377-391

ARTICLE IDENTIFIERS

DOI: 10.1016/j.jcps.2017.04.001

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1057-7408

eISSN: 1532-7663

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.