

# **Are vivid (vs. pallid) threats persuasive? Examining the effects of threat vividness in health communications**

Blondé J, Girandola F.

Basic and applied social psychology

2018; 40(1):36-48

## **ARTICLE IDENTIFIERS**

DOI: 10.1080/01973533.2017.1412969

PMID: unavailable

PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: 85-645219

pISSN: 0197-3533

eISSN: 1532-4834

OCLC ID: 06006710

CONS ID: sc 83001110

US National Library of Medicine ID: 9426487

This article was identified from a query of the SafetyLit database.