

Alcohol marketing on YouTube: exploratory analysis of content adaptation to enhance user engagement in different national contexts

Gupta H, Lam T, Pettigrew S, Tait RJ.

BMC public health

2018; 18(1):e141

ARTICLE IDENTIFIERS

DOI: 10.1186/s12889-018-5035-3

PMID: 29338704

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 2001227315

pISSN: not available

eISSN: 1471-2458

OCLC ID: 47666345

CONS ID: not available

US National Library of Medicine ID: 100968562

This article was identified from a query of the SafetyLit database.