

Two converging paths: behavioural sciences and social marketing for better policies

Dessart FJ, Bavel R.

Journal of Social Marketing

2017; 7(4):355-365

ARTICLE IDENTIFIERS

DOI: 10.1108/JSOCM-04-2017-0027

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 2042-6763

eISSN: not available

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.