

Materialism moderates the impact of mortality salience on impulsive tendencies toward luxury brands

Audrin C, Cheval B, Chanal J.

Death studies

2018; 42(2):115-122

ARTICLE IDENTIFIERS

DOI: 10.1080/07481187.2017.1334008

PMID: 28541822

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 85648768

pISSN: 0748-1187

eISSN: 1091-7683

OCLC ID: 10890428

CONS ID: sn 84006351

US National Library of Medicine ID: 8506890

This article was identified from a query of the SafetyLit database.