

# **Insights into targeting young male drivers with anti-speeding advertising: an application of the Step approach to Message Design and Testing (SatMDT)**

Lewis I, White KM, Ho B, Elliott B, Watson BC.

Accident analysis and prevention

2017; 103:129-142

## **ARTICLE IDENTIFIERS**

DOI: 10.1016/j.aap.2017.04.004

PMID: 28431345

PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: 79009842

pISSN: 0001-4575

eISSN: 1879-2057

OCLC ID: 01460775

CONS ID: not available

US National Library of Medicine ID: 1254476

This article was identified from a query of the SafetyLit database.