## The relationship between advertising-induced anger and self-efficacy on persuasive outcomes: a test of the Anger Activism Model using the Truth Campaign

llakkuvan V, Turner MM, Cantrell J, Hair E, Vallone D. Family and community health 2017; 40(1):72-80

## **ARTICLE IDENTIFIERS**

DOI: 10.1097/FCH.0000000000000126

PMID: 27870758 PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: not available pISSN: 0160-6379 eISSN: 1550-5057 OCLC ID: not available CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.