

An examination of how alcohol brands use sport to engage consumers on social media

Westberg K, Stavros C, Smith AC, Munro G, Argus K.

Drug and alcohol review

2016; ePub(ePub):ePub

ARTICLE IDENTIFIERS

DOI: 10.1111/dar.12493

PMID: 27868309

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0959-5236

eISSN: 1465-3362

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.