

Persuasion to use personal protective equipment in constructing subway stations: application of social marketing

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Injury prevention

2016; 22(2):149-152

ARTICLE IDENTIFIERS

DOI: 10.1136/injuryprev-2014-041461

PMID: 25873072

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 2004211020

pISSN: 1353-8047

eISSN: 1475-5785

OCLC ID: 32910739

CONS ID: sn 95050096

US National Library of Medicine ID: 9510056

This article was identified from a query of the SafetyLit database.