

The effectiveness of road safety interventions using three different messages: emotional, factual or a combination of both messages

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Transportation research part F: traffic psychology and behaviour
2016; 36:25-34

ARTICLE IDENTIFIERS

DOI: 10.1016/j.trf.2015.11.002

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 98646718

pISSN: 1369-8478

eISSN: 1873-5517

OCLC ID: 39912222

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.