

Why people drink shampoo? Food imitating products are fooling brains and endangering consumers for marketing purposes

Basso F, Robert-Demontrond P, Hayek M, Anton JL, Nazarian B, Roth M, Oullier O.

PLoS one

2014; 9(9):e100368

ARTICLE IDENTIFIERS

DOI: 10.1371/journal.pone.0100368

PMID: 25207971

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 2006214532

pISSN: not available

eISSN: 1932-6203

OCLC ID: 228234657

CONS ID: not available

US National Library of Medicine ID: 101285081

This article was identified from a query of the SafetyLit database.