

Using social science to improve children's television: An NBC case study

Stipp H, Hill-Scott K, Dorr A.

Journal of broadcasting and electronic media

1987; 31(4):461-473

ARTICLE IDENTIFIERS

DOI: unavailable

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: 85644496

pISSN: 0883-8151

eISSN: 1550-6878

OCLC ID: 11850577

CONS ID: sn 85023563

US National Library of Medicine ID: 101594232

This article was identified from a query of the SafetyLit database.