

Threading the needle in health-risk communication: Increasing vulnerability salience while promoting self-worth

Blanton H, Gerrard M, McClive-Reed KP.

Journal of health communication

2013; 18(11):1279-1292

ARTICLE IDENTIFIERS

DOI: 10.1080/10810730.2013.778359

PMID: 23941586

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1081-0730

eISSN: 1087-0415

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.