

## **Using panel data to determine the effect of advertising on brand-level distilled spirits sales**

Gius MP.

Journal of studies on alcohol

1996; 57(1):73-76

### **ARTICLE IDENTIFIERS**

DOI: unavailable

PMID: 8747504

PMCID: not available

### **JOURNAL IDENTIFIERS**

LCCN: not available

pISSN: 0096-882X

eISSN: not available

OCLC ID: 01261091

CONS ID: not available

US National Library of Medicine ID: 7503813

This article was identified from a query of the SafetyLit database.