

'The wild and wacky worlds of consumer oddballs' Analyzing the manifestary context of consumer culture theory

Bode M, Østergaard P.

Marketing theory

2013; 13(2):175-192

ARTICLE IDENTIFIERS

DOI: 10.1177/1470593113478605

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1470-5931

eISSN: 1741-301X

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.