

Social marketing: approach to cultural and contextual relevance in a community-based physical activity intervention

Keller C, Vega-López S, Ainsworth BE, Nagle-Williams A, Records K, Permana P, Coonrod D.
Health promotion international
2014; 29(1):130-140

ARTICLE IDENTIFIERS

DOI: 10.1093/heapro/das053

PMID: 23002252

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0957-4824

eISSN: 1460-2245

OCLC ID: 21315959

CONS ID: not available

US National Library of Medicine ID: 9008939

This article was identified from a query of the SafetyLit database.