

Drivers' perception of two seatbelt wearing advertisements with different emotional appeals and cultural settings

Tay R.

Journal of the Australasian College of Road Safety

2011; 22(4):82-89

ARTICLE IDENTIFIERS

DOI: unavailable

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1832-9497

eISSN: not available

OCLC ID: 224612589

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.