

## **Done 4: analysis of a failed social norms marketing campaign**

Russell CA, Clapp JD, Dejong W.

Health communication

2005; 17(1):57-65

### **ARTICLE IDENTIFIERS**

DOI: 10.1207/s15327027hc1701\_4

PMID: 15590342

PMCID: not available

### **JOURNAL IDENTIFIERS**

LCCN: sf 93091418

pISSN: 1041-0236

eISSN: 1532-7027

OCLC ID: 18611352

CONS ID: sn 88007935

US National Library of Medicine ID: 8908762

This article was identified from a query of the SafetyLit database.