

Print adverts: Not remembered but memorable

Perfect TJ, Askew C.

Applied cognitive psychology

1994; 8(7):693-703

ARTICLE IDENTIFIERS

DOI: 10.1002/acp.2350080707

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0888-4080

eISSN: 1099-0720

OCLC ID: 13566982

CONS ID: not available

US National Library of Medicine ID: 8712204

This article was identified from a query of the SafetyLit database.