## Predicting the acceptance and rejection of emotion-based anti-speeding messages: the role of attitudinal beliefs and personal involvement

Lewis I, Watson BC, White KM.

Proceedings of the Australasian road safety research, policing and education conference 2008; 12

## **ARTICLE IDENTIFIERS**

DOI: unavailable PMID: unavailable PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: not available pISSN: not available eISSN: not available OCLC ID: 173409047 CONS ID: not available

US National Library of Medicine ID: not available

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