

Use of social media in health promotion: purposes, key performance indicators, and evaluation metrics

Neiger BL, Thackeray R, Van Wagenen SA, Hanson CL, West JH, Barnes MD, Fagen MC.
Health promotion practice
2012; 13(2):159-164

ARTICLE IDENTIFIERS

DOI: 10.1177/1524839911433467
PMID: 22382491
PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available
pISSN: 1524-8399
eISSN: 1552-6372
OCLC ID: 41255018
CONS ID: sn 99008562
US National Library of Medicine ID: 100890609

This article was identified from a query of the SafetyLit database.