

The Emotional Significance of Color in Television Presentations

Detenber BH, Simons RF, Reiss JE.

Media psychology

2000; 2(4):331-355

ARTICLE IDENTIFIERS

DOI: 10.1207/S1532785XMEP0204_02

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1521-3269

eISSN: 1532-785X

OCLC ID: 39741256

CONS ID: sn 98001774

US National Library of Medicine ID: 101481492

This article was identified from a query of the SafetyLit database.