

# **What Combination of Message Characteristics Determines Hedonic and Counter-Hedonic Preferences? An Examination of the Interplay Between Valence and Semantic Affinity**

Kim J, Oliver MB.

Media psychology

2011; 14(2):121-143

## **ARTICLE IDENTIFIERS**

DOI: 10.1080/15213269.2011.573462

PMID: unavailable

PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: not available

pISSN: 1521-3269

eISSN: 1532-785X

OCLC ID: 39741256

CONS ID: sn 98001774

US National Library of Medicine ID: 101481492

This article was identified from a query of the SafetyLit database.