

The Role of Mood in the Processing of Media Messages From a Small Screen: Effects on Subjective and Physiological Responses

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Media psychology

2006; 8(3):239-265

ARTICLE IDENTIFIERS

DOI: 10.1207/s1532785xmep0803_3

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 1521-3269

eISSN: 1532-785X

OCLC ID: 39741256

CONS ID: sn 98001774

US National Library of Medicine ID: 101481492

This article was identified from a query of the SafetyLit database.