

Increasing the Effectiveness of Messages Promoting Responsible Undergraduate Drinking: Tailoring to Personality and Matching to Context

York VK, Brannon LA, Miller MM.

Health communication

2012; 27(3):302-309

ARTICLE IDENTIFIERS

DOI: 10.1080/10410236.2011.585450

PMID: 21951016

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: sf 93091418

pISSN: 1041-0236

eISSN: 1532-7027

OCLC ID: 18611352

CONS ID: sn 88007935

US National Library of Medicine ID: 8908762

This article was identified from a query of the SafetyLit database.