

The impact of branding on low-income adolescents: A vicious cycle?

Isaksen KJ, Roper S.

Psychology and marketing

2008; 25(11):1063-1087

ARTICLE IDENTIFIERS

DOI: 10.1002/mar.20254

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0742-6046

eISSN: 1520-6793

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.