

## **Violence and Sex as Advertising Strategies in Television Commercials**

Ferguson CJ, Cruz AM, Martinez D, Rueda SM, Ferguson DE.

European psychologist

2010; 15(4):304-311

### **ARTICLE IDENTIFIERS**

DOI: 10.1027/1016-9040/a000016

PMID: unavailable

PMCID: not available

### **JOURNAL IDENTIFIERS**

LCCN: not available

pISSN: 1016-9040

eISSN: 1878-531X

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.