

Questioning the value of realism: young adults' processing of messages in alcohol?related public service announcements and advertising

Adnsager JL, Austin EW, Pinkleton BE.

Journal of communication

2001; 51(1):121-142

ARTICLE IDENTIFIERS

DOI: 10.1111/j.1460-2466.2001.tb02875.x

PMID: unavailable

PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available

pISSN: 0021-9916

eISSN: 1460-2466

OCLC ID: not available

CONS ID: not available

US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.