

**Online interventions for social marketing health behavior change campaigns: a meta-analysis of psychological architectures and adherence factors**

Cugelman B, Thelwall M, Dawes P.  
Journal of medical internet research  
2011; 13(1):e17

**ARTICLE IDENTIFIERS**

DOI: 10.2196/jmir.1367  
PMID: 21320854  
PMCID: PMC3221338

**JOURNAL IDENTIFIERS**

LCCN: 00252482  
pISSN: not available  
eISSN: 1438-8871  
OCLC ID: 42705591  
CONS ID: not available  
US National Library of Medicine ID: 100959882

This article was identified from a query of the SafetyLit database.