

# **Countermarketing and Demarketing Against Product Diversion: Forensic Research in the Firearms Industry**

Gundlach GT, Bradford KD, Wilkie WL.

Journal of public policy and marketing

2010; 29(1):103-122

## **ARTICLE IDENTIFIERS**

DOI: unavailable

PMID: unavailable

PMCID: not available

## **JOURNAL IDENTIFIERS**

LCCN: 84643643

pISSN: 0743-9156

eISSN: 1547-7207

OCLC ID: 10339729

CONS ID: not available

US National Library of Medicine ID: 100927603

This article was identified from a query of the SafetyLit database.