

The effectiveness of persuasive communication presented under conditions of irrelevant fear

Simonson NR, Lundy RM.
Journal of communication
1966; 16(1):32-37

ARTICLE IDENTIFIERS

DOI: unavailable
PMID: 5907056
PMCID: not available

JOURNAL IDENTIFIERS

LCCN: not available
pISSN: 0021-9916
eISSN: 1460-2466
OCLC ID: not available
CONS ID: not available
US National Library of Medicine ID: not available

This article was identified from a query of the SafetyLit database.